

*Advocate Near and Far*

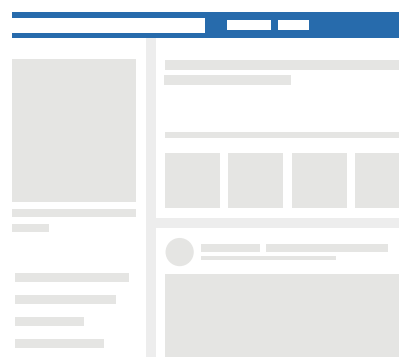
# Arts Week at the Capital Advocacy Campaign

*Wed*  
**29**

## Change Facebook Cover Photo

Facebook cover photo templates can be found on pg.22 of the Advocacy Guidebook.

Pick your favorite, and get the ball rolling!



## Send Press Release to Local News Outlets

*Thurs*  
**30**



An example Press Release can be found on page 26 of the Advocacy Guidebook. Send this to local news outlets to spread the word of Arts Week!

*Fri*  
**31**

## Post On Facebook and Instagram Using Template

Use the templates found on page 22 of the Advocacy Guidebook to post on Instagram and Facebook. Insert information about your town/organization to make the ask more personal to you!

#supporttheartsms #MSARTSWEEK #yourlocalartsorganization



## Email Local Arts Groups/Supporters to Join the Cause

*Sat*  
**1**



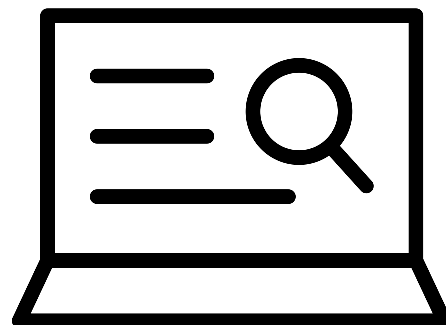
The more people we can have advocating for the arts, the better! Send emails to your local arts organizations and your loyal supporters asking them to join the cause! An email template can be found on page 25 of the Advocacy Guidebook

*Sun*  
**2**

## Research Your Local Legislators

To prep for next week, it is important to know who represents your district in the House and in the Senate!

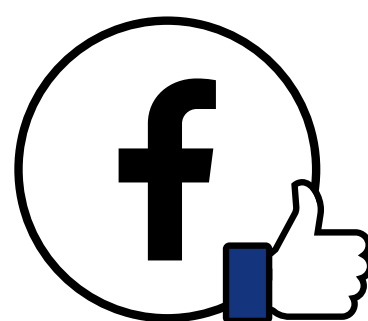
Find your local Legislator on page 24 of the Advocacy Guidebook.



Mon  
3

## Change Facebook Cover Photo

Draw attention to the start of Arts Week at the Capital with a change in Facebook Cover Photo ...again! Pick a new template on page 22 and show your support!



## Share MAC's Arts Day Post - Instagram and Facebook

Tues  
4



Repost Mississippi Art Commission's post to support their Arts Day Press Conference! Make sure to use the hashtags below and thank your legislators for their role in your program!

#supporttheartsms #MSARTSWEEK

Wed  
5

## Send an Email with Asks and Thanks

Send an email to your local representatives, both House and Senate. The goal is a Thank-a-thon! Guidelines for asks/email topics can be found on page 23 of the Guidebook



## Call and Say Thank You!

Thurs  
6



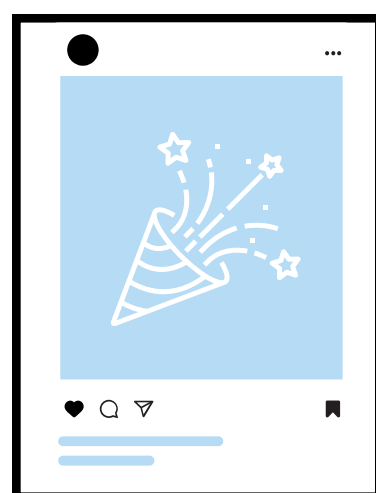
Call your Senate and House representative thanking them for their support! Guidelines for phone call topics can be found on page 23 of the Advocacy Guidebook

Fri  
7

## Post on Insta and Facebook about Art Week Success!

Instagram and Facebook Templates can be found on Page 22 of the Advocacy Guidebook. Or you are welcome to post a personal photo to share the successes of the week!

#supporttheartsms #MSARTSWEEK  
#yourlocalartsorganization



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